

# IKEA®

**NOTE:**  
For research  
purpose  
only

**The smart  
everyday for  
the many  
people**

**NEWS**  
Experience the new IKEA  
catalogue — now with  
Holograms!





**NOSTALGI  
sofa**

Essential Life Stream interoperable sofa for the well-being of you and your family for now and forever. No shared ownership of activity streams with single domicile subscriptions. Configurable color and pattern schemes by Olafur Elliason™ change in real-time to suit your temperament with Philips Medical Inductive Mood Sense-Storage (Subscription fees apply.) Compatible with most modern charging systems. White. 000.000.01

52399:-



**Ari Birnbaum,**  
The Data Wealth King. Author,  
Speaker, Commentator.

*The more you capture your experiences, the more wealth you create from your data analytics. When and where you sit, what and how you cook for dinner, your sleep patterns and movements in bed, the patterns of foot-falls on area rugs and carpets, when and how you open doors, how and of what sort of bathroom behaviors — all of these can be captured, analyzed, shared and sold. IKEA is the #1 source of beautifully designed, well-constructed and assembled essentials for your home that give you control over your sensed behaviors.*

### 3 WELLBEING

**LIV MoSS® carpet**  
 Semi-organic "moss"-like carpet that grows slowly over your existing flooring while also producing environmental cleansing and scrubbing characteristics. LIV is the natural way to enhance the air in your home by creating a biosynthetic effervescent plume of aromatherapeutic compounds making your habitat sustainable, healthful, comfortable underfoot and absorbent.



**6.99:-/sq meter**



**NEW ITEM**  
 The LIV shampoo and conditioner grow themselves saving ordering and hassles of running short. Re-grows and replenishes naturally, organically through safe, secure biosynthesis and genetic regeneration.



**LIV Shampoo & Conditioner**  
 Eco friendly, self-replenishing from bio-generating base starter compounds. Never run out, ever. Lifetime subscription only.  
 LIV Shampoo. 800.456.20  
 LIV Conditioner. 800.456.21

**9.99:-\*/month**

\* Lifetime only.

### WELLBEING 4

**Products for a better environment.** Products that are natural, environmentally sensible, beautiful and fit for your lifestyle.

Time:  
**08:07**  
 Temperature:  
**23°C**

**LIV Shampoo & Conditioner**

**9.99:-\*/month**

\* Lifetime only.



**LIV MoSS® carpet**

**6.99:-/sq meter**





During the months of January to March NYFIKEN IS FEATURING the third book of the 2nd Harry Potter Saga.



**NYFIKEN bookshelf**

Composite material, extruded and printed to your CAD. IKEA TILLSAMMANS Compatible. Dark Grey. 367.908.07

**899:-**  
**399:-**  
**199:-**

**Levels of Service:**

- III** Ikea will print on your premise, assemble, decompose and replace the shelf.
- II** DIY plans and 3D CAD provided for you to build to suit.
- I** DIY base materials with 2D CAD using your own saw, hammer, screwdriver(s), drill, fasteners, etc.

**COMBINE NYFIKEN bookshelf with:**



**NYFIKEN subscription lifestyle**

Subscribe to NYFIKEN to have Google Trending Items, News, Book Excerpts, Movies, Restaurant Reservations delivered to your bookshelf. NYFIKEN will make sure that you are always up to date and have items that reflect your\* lifestyle\*\* interests, habits, ambitions and futureSelf™. Analog and material items will be delivered by IKEA's trusted service personnel.\*\*\*

**129:-**  
**/month**

\* Subscription requires that you are a member of TILLSAMMANS. Please read more on page X.

\*\* Your daily activities, purchases will be analysed for an accurate subscription offer.

\*\*\* Human delivery standard. Drone delivery extra charges may apply.



**SÖMNRİK bed**  
 Let your sleeping preferences, mattress density, pillow fluff-factor, self-comforting comforter temperature profiles follow you whenever you go to any of our network of hotelier affiliates. Preferences and biometrics are all safely stored in the IKEA TILLSAMMANS Cloud.

**249:-**  
 /year/household

SHANGRI-LA HOTELS and RESORTS  
 Hilton HOTELS & RESORTS

**RUMLA mattress**  
 SÖMNRİK-compatible Smart Mattress that adjusts moisture vapor, temperature, self-comforting, pliability, thickness and density based on your preferences, ambient temperature, futureSelf™ calendar and intimate body biometrics.  
 Soft. 333.986.13

**2999:-/year**



*Also check out our other smart sheets FUMLA and TUMLA. with experiential qualities such as hugging or poking. For extra features please check out new releases on the Smart Sheet app.*

► [www.ikea.com](http://www.ikea.com)




**AVKOPPLAD Canopy**  
 Bed Canopy for wellbeing. Cotton and polycarbonate. White 670.893.27

**899:-**

**499:-**  
**SKINA Textile**  
 Light emitting curtain provides healthful ambient energy while hybrid polyester-copper conductive threading prevents incursion of billions of watts of RF energy circulating the globe. Dial-up or dial-down shielding factor to suit your own tastes. All Colors 340.283.41

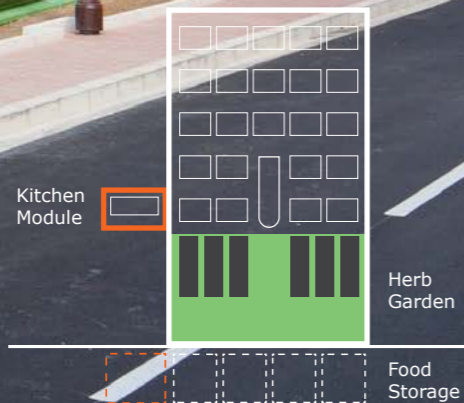
**AVKOPPLAD**

The low network/no screen activity canopy AVKOPPLAD is a natural sleep aid, encouraging faster sleep sooner, as well as longer, deeper sleep. Spend more time sleeping with loved ones in the same room. The canopy minimizes non-essential networks within a radius of 3 meters. Generates pulsed Schumann electromagnetic fields at both 1.2 and 2.4 Hz producing therapeutic effects for longer, more lasting and palliative sleep.



**KLIPPA**  
Gardening GnomeDrone

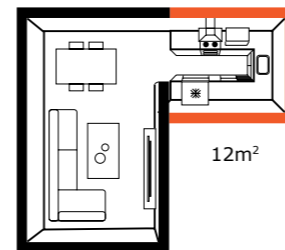
**239:-**  
/season



**KLIPPA**  
Gardening GnomeDrone  
239:-\*/month

Home garden monitoring/harvesting/tending/watering drone keeps your garden alive, active and ebullient. Full sharing capabilities are free with your active IKEA TILLSAMMANS account. White. 312.234.76

\* License restrictions apply. GnomeDrone may be unavailable in some regions. Check with local agencies to see if you live in a drone-free zone.



Combine with:  
**DELNING**  
Self-subscribing food storage & pantry

**99:-/month/family member**  
De-clutter your home by placing all fresh, perishable, frozen and diffusion foodstuffs in a central, safe, encrypted, biometric security storage unit. Compatible with IKEA Foods, Wholefoods, Tesco and Amazon. 712.234.76

\* Connects to any IKEA Garden Home with compatible Facade, Patio, Roof Deck or Promenade.

**New KRÄFTSKIVA kitchen module\* 29:-/h/guest**  
Host more guests than you can. Dinner party containment structure, max 8 people per module. Wide range of global cuisine included (local cultural license fees may apply).



**New service FOLKLIG**  
kitchen activity/preparation counter 1295:-

Active Clever Agent provides precise, friendly, sensible instructions for measurements, volumes, directions and lively anecdotes helping you prepare a wide range of recipes from around the world.\* 457.321.01

\* Comes with complete library of Scandinavian specialties and sauces.

**FOLKLIG**  
kitchen service contract 36:-/month

Powerful privacy controls and personal diet recommendations based on your IKEA Tillsammans profile analytics. 647.123.45

## Your data makes all the difference!

You've heard Ari Birnbaum saying, "Your data is your life". IKEA Tillsammans now provides a way for you to 'share your life data' to help advance the world. With contributions of your life data analytics (or portion thereof) you will be providing a wealth of insights, personal perspectives, thoughts, images, experiences and opinions in a partially-completely anonymized fashion. Your data\* informs political decisions, creates laws, builds attention for social, economic and interpersonal issues.

Complete analytic visibility to see how your data is being used, what actions it informs, what lives it saves where, who imitates who, whose lifestream is authentic and whose lifestream is a reflection of their sense of inadequacy or regret, what issues your data creates and/or enforces. Join the world, even more than before. Contributions are often tax-deductible in most regions proportionate to your level of openness and unprivacy.

\* US/EU regulations require us to release data on request to relevant agencies. Payment of a subscription is not a guarantee of privacy.



### What is IKEA Tillsammans?

IKEA Future collects data to help aid research in various ecological, technical and political fields. We are working on plan for our long term sustainable ethical future.

Read up on our work at [www.IKEATillsammans.org](http://www.IKEATillsammans.org)

Curated by:

JULIAN BLEECKER  
NEAR FUTURE LABORATORY  
SAN FRANCISCO

BARRY BROWN  
MOBILE LIFE  
STOCKHOLM

Designed by:

BORIS DESIGN STUDIO  
HONG KONG / STOCKHOLM

B

SVERIGE  
PORTO BETALT  
PORT PAYÉ

(c) InterIKEA Systems B.V. 2015

Enjoy the comfort  
of your home..



**NEW SÖMNRİK**  
**smart bed**

Let your sleeping preference  
follow you on your trips!

▶ See p. 8

**249:-**  
**/year/household**

  
**SHANGRI-LA**  
HOTELS and RESORTS

  
**Hilton**  
HOTELS & RESORTS

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